



Kenosha Opera Festival Internship Program *Marketing Intern*

The Kenosha Opera Festival Internship Program is an experiential learning opportunity for college students seeking real-world experience prior to entering graduate studies or the professional world.

Deadline to Apply: February 1, 2022

Method of Submission: Handshake (apply through student account)

Dates: Summer 2022

Compensation: Unpaid (external funding sources may be available)

The Marketing Intern will work alongside Kenosha Opera Festival's General and Artistic Director to produce marketing materials according to the KOF style-guide, create and maintain the social media schedule, analyze demographic and engagement data, and create press releases and other written materials. The intern should be prepared to take logistical and artistic direction and apply it to their work while contributing their own ideas and making unique contributions. The intern will support our live-media activities such as interviews, filming and recording, and on-site event organization. The intern should expect to commit 10-15 hours per week to the internship. Hours can be flexible, and some work can be completed remotely.

Qualifications:

- ❖ Current sophomore, junior, or senior
- ❖ Experience with graphic design, video editing, and/or social media marketing
- ❖ Background in the arts preferred

Application Materials Needed:

- ❖ Resume
- ❖ Cover Letter
- ❖ 2 references, please provide phone number and email address

ABOUT US

The Kenosha Opera Festival is a professional summer opera company in Kenosha, WI. Our mission is to create high quality art and provide accessible, excellent classical and operatic music experiences to the greater Kenosha community. We strive to engage with a wide audience, contribute to our community, provide professional development for college-age students, and create opera outreach and education series which entertain as much as teach. KOF leadership has years of collective experience as opera performers in leading roles; public school, private, and university instructors; in administrative work; and from inside the opera and arts industry. We're excited to use what we've learned over all our experience to bring interns in our program up to speed about the dynamics and expectations of the performance industry, the nuts and bolts of nonprofit administration, and make them ready to submit for graduate programs or the professional world - and in an understanding, constructive environment.